



## Recruiting a VP of Engineering

### About Poken:

Poken ([www.doyoupoken.com](http://www.doyoupoken.com)) is a fast growing global start-up with offices in San Francisco, London and Switzerland, and sales in over 25 countries. Poken is “your social business card”, a USB device that allows you to share your contact details and social networking profiles like LinkedIn, Facebook and Twitter in real life. Poken also operates a dynamic online community where Pokenauts can manage their social contacts and events in one central place.

Since its launch in December 2008, Poken has been exploding across the internet. Key to our success has been that we operate a promoter network, counting dozens of creative and entrepreneurial people worldwide. Poken was recently awarded the TechCrunch Award for Best Real World Gadget / Device (EMEA) 2009.

### What We're Looking For:

Poken is looking for a passionate, experienced and process driven individual to work closely with our Engineering and Product Management teams to build our next generation products and platform. We need an experienced VP of Engineering to structure Poken's software and hardware development efforts, and to help us grow and capitalize on new opportunities. You will be managing the planning and execution of a global Engineering effort by working closely with our founder and CIO, as well as Poken's executive team, and will initially be based in Switzerland.

### Responsibilities:

- Lead Poken's global Engineering, QA, SysAdmin and Project Management teams.
- Drive the architecture, build, testing, and ongoing development for a suite of software and hardware products.
- Manage multiple, concurrent software and hardware development projects and ensure quality and timely releases.
- Assess and select platforms/applications and develop the technology vision.
- Lead the development and deployment of complex dynamic Java and PHP powered Web applications.
- Provide technical design and frameworks for performance optimization, scalability, security, and reusability.
- Design and lead an organized, and thorough QA program.
- Resolve production problems and software release issues; including performance and user experience bugs and/or enhancement requests.

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- Collaborate with product management and marketing to ensure the delivered product meets the needs of the end user.
- Work directly with our community to build the foundation for a thriving ecosystem of Poken 3<sup>rd</sup>-party developers.

## Qualifications:

- 10+ years experience in software development. 5+ years experience in Java/J2EE or PHP development.
- Demonstrated team building and leadership skills. Experienced in working effectively with geographically dispersed teams across multiple time zones.
- Solid knowledge of Agile software development processes.
- Expertise with Object-Oriented Design and Service Oriented Architecture (SOA) and implementation and strong command of building scalable software architectures.
- Experience working at a startup -- particularly an Internet startup -- is a must.
- Experience leading a team and multiple "start to finish" product development projects.
- Strong background in relational database. Experience with SQL; MySQL a big plus.
- Experience of scaling applications/services using commodity servers.
- Operational experience including managing SLAs or high-availability services
- Strict adherence to web standards and cross-platform compatibility.
- Experience working with social/web2.0 APIs such as SOAP, REST, Facebook API, Google OpenSocial, a strong plus.
- BS, MS or PHD degree in Electrical Engineering or Computer Science a plus.
- Experience with micro-electronics or hardware devices a strong plus.
- Very analytical, process driven and detail-oriented.
- Pragmatic and realist approach to problem solving.
- Good verbal, written, and presentation skills.
- Must be awesome ☺

## Additional Skills (preferred not required)

- Experience with any of the following technologies: Linux, Apache, C++, Symfony PHP, MooTools/AJAX Frameworks, QT, Shindig, LifeRay CMS, Subversion, JUnit/Automation
- The position is based in the centre of Lausanne, Switzerland with a working language of English

Please reply to: [cool\\_jobs@doyoupoken.com](mailto:cool_jobs@doyoupoken.com) with VP of Engineering in the title

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